

SKILLS

After Effects/ Photoshop
Illustrator/ Premiere Pro
Cinema 4D/ Figma
Lottie/ P5js
Illustration
Risograph/ Silkscreen

EXHIBITIONS

2025 RPDC Week 小红书设计周
Daily Open, the West Bund
Museum, Shanghai, China
Sept- Oct 2025

2025 Demo Festival ,
Amsterdam, Netherland
Jan 2025

Small Works Project 2023- 2024
Gallery 263, MA, US
Sept 2023- Aug 2024

Awards

Official Selection,
2025 Athens Short Film Festival

Selected, Animation,
Society of Illustrator, 2024

Shortlist, Communication Arts
Typography Competition, 2024

Award Winner,
Independent Shorts Awards, 2024

Honorable Mention,
Shanghai Internation Short Week,
2024

Official Selection,
Woodstock Film Festival, 2023

Programmers' Award Winner,
Virginia Fllm Festival, 2023

Official Selection,
DOC NYC, 2023

ANGEL TIANYING YU

Motion designer merging 2D, UI, and storytelling to bring ideas to life.

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WORK EXPERIENCE

Motion DesignerThe Working Assembly

- Full-time, New York, NY, Jun 2024 - Present
- Animated UI motion systems for new website launches including *Match Singles in America*, *Wizard*, and *Hearth Display*, enhancing brand identity and user experience through dynamic interactions.
 - Collaborated with the *Kohler Health* team to launch *Dekoda*, a wellness technology product, creating UI animations, launch video and social content that attracted strong organic engagement on Instagram.
 - Produced and edited social campaigns for *CoolSculpting* and *Juvéderm*, one of North America’s leading medical aesthetics brands. The content achieved wide visibility across TikTok and Instagram.
 - Created motion graphics and case study for *MoneyLion*, *MassMutual*, *Bugaboo*, and *Times Square Alliance* with art directors, helping brands communicate complex ideas through cohesive visual storytelling.

Motion Designer & AnimatorHonto 88

- Freelance, New York, NY, Feb 2022 - Present
- Produced promotional videos and key visuals for the *HP Foundation Digital Equity Accelerator* 2024 and 2025 global campaigns, crafting motion storytelling that reached broad audiences across Instagram and LinkedIn.
 - Collaborated with the production team to create 2D VFX and compositing for branded films including *ZIP* and *Habitat for Humanity*, contributing to polished, cinematic final visuals.
 - Led the animation team for the live-action music documentary *Tuning René Marie*, and selected at Woodstock Film Festival, DOC NYC.

Motion DesignerDazzle Studio

- Internship, New York, NY, Jun 2023 - Aug 2023
- Animated promotional motion graphics for *Waze Zodiac Project* and *Uniqlo Global Double Eleven Shopping Festival*.
 - Designed illustrations for MTV ’s VMA NFT Ident project and *Tricerapro*.

EDUCATION

School of Visual ArtsNew York, NY
MFA in Computer Arts (STEM)Sept 2022 - May 2024
Alumni Scholarship Award

School of Visual ArtsNew York, NY
BFA in IllustrationSept 2018 - May 2022
Silas H. Rhodes Scholar